

**1. Name and contact details of the company person responsible for data protection:**

This data protection information applies to data processed by:

Medical Sales Consultants Austria GmbH, Wachaustrasse 13, 3123 Neustift

Email: [dmcgirt@medicalsci.com](mailto:dmcgirt@medicalsci.com)

Telephone: +43 2786 631 38

Fax: +43 2786 631 43

**2. Our collection / storage of personal data and the nature and purpose of this personal data:****a) Visting our website**

When you visit our website, [www.medicalsci.com](http://www.medicalsci.com), the browser you use will automatically send information to our website server. This information is saved temporarily in a logfile. The following information is saved without any needed intervention on your part and remains stored until automatic deletion.

- IP address of your computer
- Date and time of access to our website
  - The name and URL of any retrieved file(s)
  - The website from which access is made (referral URL)
  - The browser you used and if necessary the operating system of your computer and the name of your access provider

The above data are processed for the following purposes:

- Assuring the best connection to our website,
- Assuring the most comfortable use of our website,
- Allowance for evaluation of our website for security / stability and for further administrative needs

The legal basis for this data processing is Article 6 (1), page 1 of the GDPR, effective date 25.May.2018. Our legitimate interest follows the above listed purposes for data collection. In no case will we use the collected data for the purpose of drawing conclusions about those who visit our website. We will use Cookies and data analysis services. For further information about this please see Paragraphs 4 and 5 below.

#### **b) If you use our contact form or Order Request Form**

For any questions you may have for our company we provide a contact form on our website. When completing this contact form it is required you provide a valid e-mail address to enable us to reply. We also ask that you enter your first and last name, address, including country, and your telephone number. This data processing is made in accordance with Article 6 (1), page 1 of the GDPR and is voluntary on your part but required if this is your chosen way to contact us. Your personal data from this contact form will be automatically deleted upon completion of the request you have made.

#### **3. Disclosure of Data**

Your personal data will not be transmitted to third parties for purposes other than those listed below:

- They are in accordance with Article 6 (1), page 1 of the GDPR and you express willing participation and your participation is granted by our company
- Disclosure, in accordance with Article 6 (1), page 1 of the GDPR, is necessary for the assertion, exercise or defense of legal claims, with no reason to believe there is an overriding interest in the non-disclosure of this data
- In the event, in accordance with Article 6 (1), page 1 of the GDPR there is a legal obligation
- Permitted by law, in accordance with Article 6 (1), page 1 (b) of the GDPR for the settlement of contractual relationships

#### **4. Cookies**

We use cookies on our site for the purpose of enhancing your website visit. These are small files that your browser automatically creates and that are stored on your device (lap-top, tablet, smartphone, etc.) when you visit our site. Cookies do not damage your device and they do not contain viruses, trojans or other malicious software. They are used to store information that arises in connection with the specific device you are using, but this does not mean we are immediately aware of your identity. Cookies make the use of our website more user friendly. Specific session Cookies recognize that you have already visited individual pages of our website. These are automatically deleted after leaving that page.

Additionally we also use temporary Cookies to optimize your use of our website and these are stored on the IH-REM terminal for a specified period of time. If you visit our site again, it will automatically recognize that you have been here before and your entries / settings will prevent you from having to enter this again.

Cookies are also used to collect information to allow us to evaluate the need for any website optimization that may be needed (see Paragraph 5 below). These Cookies automatically recognize that you have visited our website before and are deleted after a defined time.

The data that is processed by these Cookies is for the purpose of legitimate interest, as well as third parties, according to Article 6 (1), page 1 of the GDPR. Most browsers accept Cookies automatically. However you can configure your browser to not store Cookies or to display a message before accepting Cookies. Full disabling of Cookies may however result in you not being able to use all of our website features.

## **5. Analysis Tools**

### **a) Tracking Tools**

We perform the following tracking measures, listed below, based on Article 6 (1), page 1 of the GDPR. These tracking measures ensure our visitors of an aesthetic view, with continuous optimization of our website. Our tracking also allows us to collect statistics from our website for the purpose of website optimization.

### **b) Google Analytics**

We use Google Analytics, a Web Analytics service from Google Inc.

(<https://www.google.com/about/>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; here after referred to as „Google“). Alias user profiles are created and Cookies are used (see Paragraph 4 above).

The information that is generated by this Cookie is about your use of our website. It analyses the following:

- Browser Type / Version
- Operating System Used
- Referrer URL (the previously visited page)
- Hostname of the accessing computer (IP-Address)
- Time of the server request

This information is transferred to a Google server in the United States where it is stored. The purpose of this is to evaluate the use of our website, to compile reports on website activity and to provide possible needed service related to the use of the website and internet for market research and the best design of internet pages.

This information may also be transmitted to third parties, if required by law or if third parties process this data. In no circumstance will your IP address be merged with any data from Google. IP addresses are anonymized so that IP-Masking is not possible. You can prevent the installation of Cookies by configuring your browser to not store Cookies, however you may have limited use of our website.

You can check the data generated by the Google Cookie, that relates to your use of our website (including you IP address), by going to the following website browser add-on and install:

(<https://tools.google.com/dlpage/gaoptout?hl=en>).

You can also use this link to prevent Google Analytics from capturing any of your data by using this "opt-out". This will prevent future collection of your data when you visit our website. For more information about Google Analytics please

it: <https://support.google.com/analytics/answer/6004245?hl=en>

### **c) Google Adwords Conversion Tracking**

We use Google conversion tracking to collect statistics regarding the use of our website and to optimize our website. Google Adwords will set a Cookie (see Paragraph 4 above) on your computer, if you have accessed our web page through a Google Ad. These Cookies expire after 30 days and are not intended for personal identification.

Each Adword customer receives a different Cookie. This prevents Cookies from being tracked by the AdWord customer's web pages. The information obtained using the conversion Cookie is used to create conversion statistics for Adword customers who have opted for conversion tracking. Adword customers will see the total number of users who have clicked on their website and were forwarded to a page with a conversion tracking tag.

If you do not want to participate in this tracking procedure you can refuse the setting of this Cookie via your browser setting. You can also disable Cookies for the purpose of conversion tracking by setting your browser to block Cookies from the Google Ad Services. Google's conversion privacy policy can be found at this link: <https://services.google.com/floors/privacy/en.html>.

## **6. Your Rights**

You have the right to:

- In accordance with article 15 of the GDPR, request information about your personal data that is processed by our company. Specific information you can request is the purpose of your data processing, recipients who will have access to your data, the planned storage period, your right for rectification, deletion, processing limitations, your right of appeal, the origin of your data (if it was not collected via our website)
- In accordance with article 16 of the GDPR, inform us to promptly rectify incorrect data that we have stored about you
- In accordance with article 17 of the GDPR, request complete deletion of your personal data unless there is a legal obligation of public interest for the assertion, exercise or defense of legal claims
- In accordance with article 18 of the GDPR, to demand the limitation of our processing of your personal data, insofar as the correctness of your data is disputed by you, our processing is unlawful, we no longer require the data, unless the need to assert, exercise or defend legal claims, in accordance with article 21 of the GDPR
- In accordance with article 20 of the GDPR, assert that your personal data be maintained in a structured, common, machine readable format
- In accordance with article 7 (3) of the GDPR, you can revoke your consent at any time, disallowing us to continue with your data processing but you can consent to this again in the future

## **7. Right of Objection**

Provided your personal data is based on legitimate interests in accordance with article 6 (1), page 1 of the GDPR, you have the right to object to the processing of your personal data in accordance with article 21 of the GDPR, insofar as there are reasons which arise in your particular situation or there is direct misuse of your personal data. In this latter case, you have the general right of objection, which will be implemented by us without no example needed. If you wish to make use of this Right of Opposition please send an e-mail to: [dmcgirt@medicalseci.com](mailto:dmcgirt@medicalseci.com), making your request known.

## **8. Data Security**

We use the Secure Socket Layer (SSL) process when you visit our website, in conjunction with the highest level of encryption supported by your browser. Typically this is a 256 bit encryption. If your browser does not support 256-bit encryption, we will use instead 128-bit V3 technology. You can see whether a single page of our website is transmitted in encrypted form from the closed display/ locked depiction of the key or lock icon shown in the bottom status bar of your browser. We use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction and protection against unauthorized access by third parties.

## **9. Current Status and Amendment of this Privacy Policy:**

This privacy statement is currently valid as of May 2018. It is possible that with further development of our website or changes in legal regulations, it may be necessary to change our privacy policy. This current data protection privacy statement can be accessed and printed at any time from our website <https://www.medicalseci.com/privacypolicy>.

Doris McGirt  
General Manager  
Medical Sales Consultants Austria GmbH  
May, 2018